

Brief Industrial Profile of Jajpur District 2016-17



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under

the Ministry of Micro, Small & Medium Enterprises, Government of India has been

undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings

out the Survey Report as per the guidelines issued by the office of Development

Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its

Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey.

This Industrial Potentiality Survey Report of JAJPUR district covers various parameters like

socio-economic indicators, present industrial structure of the district, and availability of

industrial clusters, problems and prospects in the district for industrial development with

special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial

potentialities of the district. I hope this Industrial Potentiality Survey Report would be an

effective tool to the existing and prospective entrepreneurs, financial institutions and

promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri S.N.Dash, AD(EI) of this Institute for

his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals

in the state.

Place: Cuttack

Dated: 28th June, 2016

(K. L. Rao)

Director

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Brief Industrial Profile of Jajpur District

1. General Characteristics of the District: Jajpur district is located in the eastern part of Orissa with geographical area of 2888 Sq. kms. The district was carved out of erstwhile Cuttack district on 1st April, 1993 vide Revenue & Excise Department Notification No. 14218 dated 27.03.93. The district extends from 20° 35′ N to 21° 10′ N latitude and from 85° 41′ E to 86° 38′ E longitude on the eastern coast of Orissa. Keonjhar and Bhadrak districts bound it on the North, Kendrapara and Cuttack district on the South, Dhenkanal on the West and Kendrapara and Bhadrak on the East. Historically, the district has been treated as a major producer of Paddy, pulses and oil seeds. The district fall under two agroclimatic zones- (1) Mid Central table land and (2) North East Coastal Plain. But the district has a network of no. of rivers like the Baitarani, the Brahmani, the Kharsorta, the Birupa and the Budhabalanga providing potential water resources.

The district is primarily an agri-zone district and the major growing crop is paddy. More than 75% of the workforce earn their livelihood through agriculture. The district has very fertile land and having thick population concentration.

- 1.1:Location & Geographical Area.: Jajpur district is located in the eastern part of Orissa having an area of 2,899 Sq. kms. The district of Keonjhar and Bhadrak bounds it on the north, Kendrapara and Cuttack on the south, Dhenkanal on the West and Kendrapara and Bhadrak on the East. The district is situated between 20° 35'N to 21° 10'N latitude and from 85° 41'E to 86 degree 38E longitude on the eastern coast of Orissa. Agro climatically the district is divided into two zones, namely, the North Eastern coastal plain and the mid-central table land. The district headquarter Jajpur Town is located in the Northern most part of the district and therefore, is not centrally located.
- 1.2 **Topography**: The district is covered with a wide net work of rivers with flat land. Sukinda Block of the district is mountainous and is rich in mineral resources. The Chromite deposit of this area constitute 88.32% of the total Chromite in Orissa and 75.6% in India.
 - 1): 1.3 Availability of Minerals. The district has the deposit of rich mineral resources in the state. Main mineral resources available in the district are Chromite, Iron Ore and Quartzite. Associated minerals like Pyroxinite and Nickel Ore are also available in the district. In the district 2 nos. of Public Sector mines and 08 nos. of Private Sector mines are operating. The main concentration of mining areas are Sukinda block in the district. The huge deposits of Chromite, Iron Ore and Quartzite at Sukinda provides tremendous scope for development of more industries based on this resources.

PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in 000, tones
		2010-2011
1.	Chromite	4147
2.	Iron ore	788
3.	Pyroxinite	198
4.	Quartzite	6

SOURCE:- DEPT. OF MINES & GEOLOGY.,

- **1.4 FOREST:** The total forest area in the district is estimated to be 725.27 sq. kms. Out of this 6.35 Sq. Kms is reserved forest, 299.32 sq. kms is demarcated protected forest, 0.01 sq. km is un-classified forest and remaining 419.59 sq. kms is other forest. The major forest produces of the district are timber, fire wood, fodder etc. are available in the district
- 1.5 Administrative set up.: For administrative convenience, the present district is consisting 1 Sub-division i.e. Jajpur, 10 Tahasils, 21 Police Stations. Similarly, for the developmental purpose, the district has been divided into 10 C.D. Blocks and 280 Gram Panchayat, spreading over 1598 inhabited villages. The district has 3 urban centres namely, Chandama (O.G), Jajpur Municipality, Jajpur Road, Municipality and 10 C.D. Blocks namely Barchana, Bari, Binjharpur, Dangadi, Dasrathpur, Dharmasala, Jajpur, Korei, Rasulpur & Sukinda. The district has been divided into 7 Assembly Constituencies with 1 Parliamentary (Lok Sabha) constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1		Geographical fea	atures	
(A)	Geographical Data			
	i) Latitude	2014-15		20° 35′ N to 21° 10′
	,			N latitude
	ii) Longitude	2014-15		85° 41' E to 86° 38'
	, 3			E longitude
	iii) Geographical Area	2014-15	Sq. km.	2899
(B)	Administrative Units	2014-15		
	i) Sub divisions	2014-15	No.	1

	ii) Tehsils	2014-15	No.	10
	iii) Sub-Tehsil	2014-15	No.	-
	iv) Patwar Circle	2014-15	No.	-
	v) Panchayat Simitis	2014-15	No.	10
	vi)Nagar	2014-15	No.	2
	nigam(Municipality)			
	vii) Nagar Palika(NAC)	2014-15	No.	-
	viii) Gram Panchayats	2014-15	No.	280
	xi) Revenue villages	2014-15	No.	1783
	x) Assembly Area	2014-15	No.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	9,26,000
	ii) Female	2011	No.	9,00,000
(B)	Rural Population	2011	No.	16,91,000
3.	Agriculture			
11,0	Land utilization			
00	i) Total Area	2014-15	'000 ectare	290
	ii) Forest cover	2014-15	"	18
	iii) Non Agriculture Land	2014-15	"	51
	v) Uncultivable Barren	2014-15	"	3
	land			
4.	Forest			
	(i) Forest	2014-15	На.	18,000
5.	Livestock & Poultry			
Α.	Cattle			
' ''	i) Cows	2012	Nos.	503570
	ii) Buffaloes	2012	Nos.	5332
В.	Other livestock		1100.	3332
	i) Goats	2012	Nos.	181488
	ii) Pigs	2012	Nos.	2354
	iii) Sheep	2012	Nos.	13208
	iv) Railways		11001	
	i) Length of rail line	2013-14	Kms	131.66
	V) Roads	201014	13110	101.00
	(a) National Highway	2014-15	Kms	153.57
	(b) State Highway	2014-15		64.38
	(c) Main District Highway			71.44
	1 (0) Main District Highway	2017 10	131113	<i>i</i> 1T-T

(d) Other distriction	ct & Rural	2014-15	Kms	532.95
(e) Rural road/ Agriculture Ma	rketing	2014-15	Kms	1407.25
Board Roads(C		004445	IZ-ran a	
(f) Kacha Road		2014-15	Kms	-
(VI) Commun	ication	0040 44		0.04.400
(a) Telephone		2010-11		2,01,193(For Cuttack Telecom district)
connection		0040 44	NI	,
(b) Post offices		2010-11	Nos.	288
(c) Telephone		2010-11	Nos.	-
(d)Density of T	lelephone	2010-11	Nos./100	-
() 5			0 person	
(e) Density of T	lelephone	2010-11	No. per	-
(0) 700 1			KM.	
(f) PCO local		2010-11	No.	12
(g) PCO STD		2010-11	No.	809
(h) Mobile(BSN	NL)	2010-11	No.	6,02,766(For
(VII) Public He	alth			Cuttack Tologoni dictricty
(a) District H	lgr.	2014-15	No.	1
Hospital		,,		
(b)Beds in A	Allopathic		No.	482
hospitals		,,		
(c) Ayurvedi	c Hospital	,,	No.	25
(d) Beds in A	Ayurvedic		No.	
hospitals	-	,,		
(e)Homoeor		,,	No.	21
hospitals			No.	
(f) Commun	ity health	,,		12
centers	-		No.	
(g)Primary h	nealth	,,		56
centers			No.	
(h)Dispensa	aries/MHU		No.	1
(i) Sub Heal	lth	,,	No.	-
Centers/I	MHU			N.A
(j) Private h	ospitals			
(VIII) Banking	•	31.03.16		
commercial				
(a) Comme	rcial Bank	31.03.16	Nos.	197

/L \ L D L		N.L.	4.40
(b) rural Bank		Nos.	142
Products/Branches			
(c) Semi-		Nos.	52
UrbanBranches			
(d) Urban Branches		Nos.	3
(IX) Education	2014-15		
(a) Primary school		Nos.	1349
(b) Upper Primary		Nos.	1016
schools			
(c) Secondary schools		Nos.	475
(d) Colleges(Junior &		Nos.	69 Junior
Degree)			38 Degree
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District of Jajpur

Srl. no	Name of Area	Total Land area	Land allotted	Prevailing Land rate/acre in Rs. in lakhs	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Jaraka	20.000	11.890	10.00	10	7	3	
2	Duburi	100.000	0.000	20.00	-	-	-	

Source:IDCO

3. INDUSTRIAL SCENERIO OF JAJPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	2365
2.	TOTAL INDUSTRIAL UNIT	NO.	8060
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	15
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	15018
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	7910
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	Total Investment of MSEs	IN LACS	4648.44
8.	Investment OF MEDIUM & LARGE	IN LACS	1191197.66

SCALE INDUSTRIES	

3.2 YEAR WISE TREND OF UNITS REGISTERED IN JAJPUR DISTRICT:

REGISTERED UNITS		YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
Up to 1984-85 562 3791 158.64 During 1985-86 14 112 5.9 During 1986-87 16 218 16.54 During 1987-88 24 379 65.46 During 1988-89 26 328 31.29 During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1997-98 5	REGISTE		REGISTERED		(lakh Rs.)
During 1985-86 14 112 5.9 During 1986-87 16 218 16.54 During 1987-88 24 379 65.46 During 1988-89 26 328 31.29 During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1993-94 12 61 2.64 During 1995-96 12 116 24.86 During 1995-96 12 116 24.86 During 1997-98 52 345 90.42 During 1997-98 52 345 90.42 During 1999-2000			UNITS		
During 1986-87 16 218 16.54 During 1987-88 24 379 65.46 During 1988-89 26 328 31.29 During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1993-94 12 61 2.64 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 <	Up to	1984-85	562	3791	158.64
During 1987-88 24 379 65.46 During 1988-89 26 328 31.29 During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2001-2002	During	1985-86	14	112	5.9
During 1988-89 26 328 31.29 During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03	During	1986-87	16	218	16.54
During 1989-90 15 205 30.79 During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04	During	1987-88	24	379	65.46
During 1990-91 24 222 9.7 During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2005-06 100 498 66.27 During 2006-07	During	1988-89	26	328	31.29
During 1991-92 14 161 87.53 During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06	During	1989-90	15	205	30.79
During 1992-93 14 124 16.67 During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2007-08 112 675 490.2 During 2009-10	During	1990-91	24	222	9.7
During 1993-94 12 61 2.64 During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2009-10 <td>During</td> <td>1991-92</td> <td>14</td> <td>161</td> <td>87.53</td>	During	1991-92	14	161	87.53
During 1994-95 13 96 29.15 During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-	During	1992-93	14	124	16.67
During 1995-96 12 116 24.86 During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 20	During	1993-94	12	61	2.64
During 1996-97 25 286 22.32 During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2	During	1994-95	13	96	29.15
During 1997-98 52 345 90.42 During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During <td< td=""><td>During</td><td>1995-96</td><td>12</td><td>116</td><td>24.86</td></td<>	During	1995-96	12	116	24.86
During 1998-99 59 352 252.05 During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	1996-97	25	286	22.32
During 1999-2000 91 311 33.27 During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	1997-98	52	345	90.42
During 2000-01 76 434 82.16 During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	1998-99	59	352	252.05
During 2001-2002 85 404 93.48 During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	1999-2000	91	311	33.27
During 2002-03 86 344 277.68 During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2000-01	76	434	82.16
During 2003-04 100 389 79.63 During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2001-2002	85	404	93.48
During 2004-05 99 570 301.87 During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2002-03	86	344	277.68
During 2005-06 100 498 66.27 During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2003-04	100	389	79.63
During 2006-07 111 704 155.88 During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2004-05	99	570	301.87
During 2007-08 112 675 490.2 During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2005-06	100	498	66.27
During 2008-09 124 608 153.15 During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2006-07	111	704	155.88
During 2009-10 118 1088 818.93 During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2007-08	112	675	490.2
During 2010-11 85 533 107.52 During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2008-09	124	608	153.15
During 2011-12 125 683 448.56 During 2012-13 171 981 695.88	During	2009-10	118	1088	818.93
During 2012-13 171 981 695.88	During	2010-11	85	533	107.52
	During	2011-12	125	683	448.56
Total 2365 15018 4648.44	During	2012-13	171	981	695.88
	,	Total	2365	15018	4648.44

Source: DI,Odisha

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN JAJPUR DISTRICT by end of 2015

NIC CODE NO.	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
NO.	INDUSTRY	OF UNITS	(Lakh Rs.)	
20	Agro based and Soda water	990	5511.44	4830
&22				
23,24,	Textile based	683	1109.2	3351
25				
&26				
27.	Wood/wooden based	224	409.61	1047
	furniture/Forest based			
28.	Paper & Paper products	110	476.11	475
29.	Leather based	9	17.31	39
31.	Chemical/Chemical based	103	2209.48	838
30.	Rubber, Plastic & petro based	52	518.03	343
32.	Mineral based(G &C)	393	6020.5	3779
33	Engineering &Metal based (Steel	731	5244.59	4181
&35.	Fab.)			
36.	Electrical machinery and transport	42	325.78	220
	equipment &Electronics			
97.	Repairing & servicing	4371	13729.33	13940
01.	01. Others(Misc. Manufacturing)		2501.46	1636
	Total	8060	38072.84	34679
			0	rco: Dl Odicha

Source: DI,Odisha

3.4 Large & Medium Scale Industries / Public Sector undertakings

List of the units in Jajpur & Near By Area

- 1. M/s. IDCOL Ferrochrome & Alloys, JK Road
- 2.M/s. Konark Jute Ltd., Dhanmandal
- 3. M/s Surya Sponge Iron, Budhakendua
- 4. M/s. Neelachal Ispat Nagam Ltd., Kalinganagar Industrial Complex, Duburi
- 5. M/s.M.V.International Ltd., Anjira
- 6. M/s.Mesco Ispat &Steel Ltd., Kalinganagar Industrial Complex
- 7. M/s.VISA Industries, Kalinganagar Industrial Complex
- 8. M/s., Jindal Stainless Ltd., Kalinganagar Industrial Complex
- 9. M/s.Yazdani Steel &Power Ltd., Kalinganagar Industrial Complex

- 10. M/s.Maitan Ispat Ltd., Kalinganagar Industrial Complex
- 11. M/s.VISA Industries, Golagaon, Pankpal
- 12. M/s.Rohit Ferro Tech Ltd., Kalinganagar Industrial Complex
- 13. M/s.KJ Ispat Ltd., Kalinganagar Industrial Complex
- 14. M/s. Jabamayee Ferro Alloys Ltd., Sukinda
- 15. TATA STEEL, Kalinganagar
- 3.5 Major Exportable Item: Steel, Ferro Alloys
- 3.6 **Growth Trend**: Kalinga Nagar in Jajpur district has been identified as one Growth centre by Govt. of Odisha. For this a number of large and medium industries is still in the pipeline to be set up in the area. So there is positive growth in large and medium industries in the area.
- 3.7 **Vendorisation / Ancillarisation** of the Industry: NINL being the PSU in the district, there has been the growth of MSMEs in and around Jajpur district. More concentration of MSMEs located in Cuttack and Khorda districts are serving the large industries of the area. However still there is scope for further growth of MSMEs considering the fact that a number of large industries like Tata Steel, Jindal etc. have already been set up and started production. So there is huge scope for ancillarisation in the area.
- 1. Refractory Materials
- Lancing Pipes
- 3. Steel casting
- 4. Foundry
- 5. Nut, Bolts, Rivets and Fastners
- 6. Sophisticated machine shops
- 7. Structural Fabrication workshops
- 8. Ferric alum
- Grease
- 10. Hard Pitch
- 11. Bleaching powder
- 12. Conveyor belt
- 13. Welding Electrodes
- 14. Electrical Junction box/fittings
- 15. Repairing Workshops of heavy electrical meters/equipments
- 16. Hand gloves/safety helmets
- 17. Hard Coke
- 18. Lime
- 19. HDPE woven sacks
- 20. Consummables
- 21. Repair and Maintenance Workshops
- 22. CI Fittings
- 23. Communication equipments

3.8. Medium Scale Enterprises: Given with large industries.

3.9 Service Enterprises:

- 1. Diesel Engine Repairing Centre
- 2. DTP
- 3. Two Wheeler and Four Wheeler servicing units
- 4. Nursing Home/Clinic
- Cold Storage
- 6. Dry Cleaning
- 7. Laundry
- 8. Health Club
- Digital Photo Processing Laboratory
- 10. Gas Welding/Spray Painting
- 11. Motor Winding
- 12. Tyre Retreading & Resouling
- 13. Goldsmithy
- 14. Hotel/Lodging/Boarding/Restaurants
- 15. Repair and Maintenance of Electrical Home Appliances
- 16. Repairing and servicing of Transformer
- 17. Repairing and servicing of UPS and Voltage Stabilisers

3.9.2 Potential areas for service industry:

The district of Jajpur is having a number of large and medium enterprises besides being a growth centre of MSMEs.A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. The Govt .of Orissa has also declared Kalinganagar Industrial complex as one growth centre wherein a good number of Large and Medium enterprises are being implemented. So considering this, there is huge scope for service based industries in the district.

3.10 Potential for new MSMEs:

Mechanical Engineering Workshop and Fabrication Works Aluminium Utensils and Circles Agricultural Implements Small Foundry Welding Electrodes Heat Treatment Servicing Unit **PVC Cables and Aluminium Conductors**

Sheet metal works and Trunks and suit cases manufacturing

Wire drawing and wire nails

Sheet Metal Works

Printing Press

Wire Netting (G.I. Wires)

Repair & rewinding of electrical motors and transformers

Repair and maintenance of Air-conditioning and Refrigeration

Silver Filigree works

Hand Tools

Metalic Sanitary Fixtures

Mineral Water

Plastic injection moulded items

Detergent & Washing Powder

Liquid Detergent

Phenyl including white phenyl

Plastic containers

Crates, Soft drink trays and large drums

Corn Flakes

Plastic rope

Ayurvedic medicines

Spices grinding

Agarbati

Mosquito mats and coils

Writing Ink

Naphthalene Bulbs

Tyre Retreading

Chromic Acid

Sodium Dichromate

Chromite Beneficiation

Stone Crushing

Fly Ash Bricks

Chimney Bricks with Fixed Chimney

Decorated Ceramic Glazed Tiles

Flooring Tiles (Cement Mosaic and Cement concrete)

Synthetic Gems Cutting and Polishing

Water filter out of Clay

Dust less Chalk Crayon

Processing of Iron Ore

Quartz Calcinations and Grinding

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS:

4.24.1.1 **Manufacturing Sector:** The following are the existing clusters in the district of Jajpur.

- 1. Groundnut Decortication/Processing-Bari and Rasulpur aea
- 2. Readymade Garments-Korei and Rasulpur
- 3. Rice Milling-Barchana and Dharmasala
- 4. Engineering related services-Kalinganagar area and JK Road
- 5. Chrome Ore Benefication-Jajpur

Out of these only one cluster i.e. Ground nut processing cluster in the district has been identified and taken up for intervention by Industries Department, Govt. of Odisha.

Service Sector

4.1 <u>Details for Identified cluster:</u>

Present status of the cluster:-

4.1.2 Name of the cluster

1	Principal Products Manufactured in the Cluster	Groundnut
2	Name of the SPV	Being implemented by APITCO(Andhra
		Pradesh Industrial Technical Consultancy)
3	No. of functional units in the	250
	clusters	
4	Turnover of the Clusters	44.50 crores
5	Value of Exports from the	nil
	Clusters	
6	Employment in Cluster	10,000
7	Average investment in plant &	Rs.30 lakhs for automatic plant and Rs.10
	Machinery	lakhs for manual
8	Testing needs	
9	Thrust Area	1.Formation of Association of Entrepreneurs
		2.Modernisation of Plants
		3.Availability of quality raw materials
10	Access to Export Market	No direct access

Present status of the cluster:- The Directorate of Industries ,Govt. of Odisha gave this cluster to APITCO for implementation. The DSR of the cluster has been done by APITCO and submitted through Directorate of Industries to O/o DC(MSME), New Delhi for approval which is pending due to lack of certain parameters/information. In the 30th steering committee meeting of MSE-CDP held on 19th June,2012 at New Delhi, this case was discussed.

4.2 There are many activities identified in the handicraft sector which can be promoted as Clusters. The list is as below:

Srl.no.	Name of Craft	Location	No. of Artisans
1.	Stone carving	Chhatia	60
2.	Golden Grass	Gadamadhupur	38

3.	Teracota	Mangarajpur,Radhanagar	60
4.	Terracotta	Kalyanpur	60

Source: 126th Agenda papers, SLBC, BBSR

1. General issues raised by industry association:

- 1.Lack of infrastructure like land
- 2. Operation of Single window system for speedy clearance of projects.
- 3. Non-availability of adequate finance
- 4. Frequent power disturbance
- 5. Lack of adequate industrial and Social infrastructure
- 6.Lack of technical know-how and skilled labour

1. Prospects of training programmes during 2016-17

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1.DTP &Screen Printing 2.Computer Hardware 3.Readymade Garments 4.Digital Photography 5.IT Enabled Services 6.Repairing and Servicing of Electrical and Electronics items	06
2	MDP	1.Computer Financial Accounting 2.Computerised Office Management	02
3	BSDP	-	-
4	EDP	-	-
5	IMC		05

N.B:These programmes will be organized subject to availability of sanction.

7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	One Engineering cluster at Kalinganagar Industrial area may be induced.
2	ISO – 9000 / 14000/ HACCP reimbursement	-
3	MSE-MDA	-
4	CLCSS	One Awareness Programme on CLCSS has been

		organized in the neighbouring district of Bhadrak during 2011-12. One more may be organized at Jajpur road as this is growing as an industrial hub.
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	
9	National awards	-
10	NMCP schemes	
	I. Lean	-
	Manufacturing	
	II Design Clinic	-
	III Market assistance	-
	& Tech. up gradation	
	IV QMS/QTT	-
	V Tech. & quality up	-
	gradation support	
	VI ICT	-
	VII Bar Code	1
	VIII IPR	-
	IX Incubator scheme	-

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) (EM-I & EM-II have been abolished from 18.09.2015)	Can be obtained online www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar

4.	Financial Assistance	MD, OSFC, OMP Square, Cuttack MD, IPICOL, Janpath, Bhubaneswar
		3. Director, KVIC, 6, Budha Nagar, Bhubaneswar
		4. Secretary, KVIB, Near Rupali Square, Bhubaneswar
		5. General Manager, NABARD,
		Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	Regional Manager, NSIC, Abdul Hamid Street, Kolkata
		2) Sr.Branch Manager, NSIC, Link Road, Cuttack
7.	Power/ Electricity	Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar Chairman, CESCO, IDCO Tower, Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack- 753003
9.	Quality & Standard	Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar
		2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar
		3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003.
10.	Marketing /Export Assistance	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003
		Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar
		3. Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar

	Sr.Branch Manager, NSIC, Link Road, Cuttack
Other Promotional Agencies	MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar
	2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar
	 Director, Animal Husbandry & Veterinary Services, Mangalabag,
	Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar,
	Bhubaneswar
	 Director of Textiles, Satya Nagar, Bhubaneswar
	6) Director of Fisheries, Jobra, Cuttack
	 Coconut Development Board, Nayapalli, Bhubaneswar
	8) Coir Board, Jagamara, Bhubaneswar
	9) Principal Chief Conservator of
	Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar.
	Other Promotional Agencies